



VISION HUNTERS

Vision Hunters provides strategic advisory services for the forest and bio-based industry sectors.

Our expertise covers:

- Fiber & Pulp
- Paper, Paperboard and Packaging
- Hygiene & Tissue
- Bioproducts
- Biochemicals
- Energy
- Forest Assets
- Wood Products

STRATEGIC ANALYSIS | BUSINESS OPPORTUNITY | MERGERS & ACQUISITIONS | OPERATIONS IMPROVEMENT

SERVICE OFFERING

• STRATEGIC ANALYSIS

We support clients in developing different types of strategies: business, sustainability, new business, sourcing and conversion strategies, as well as give second opinions on existing strategies.

• BUSINESS OPPORTUNITY ASSESSMENTS

We offer systematic and hands-on customised strategic market and business opportunity analyses, supporting clients in entering new markets, or in finding new business opportunities in the forest, recycled materials, and bio-based sectors.

• M&A SERVICES

We assist clients in the pre- and post-M&A processes, and have the capability to act as an advisor in the entire partner identification process of target or investor.

• OPERATIONS IMPROVEMENT

Our experienced technical team assist clients in improving their operational efficiency and circularity targets and increasing the cash flow through an analytical step-by-step process. We always consider and analyse the investments critically to minimize CAPEX spending. Feasibility of investments is always included in our studies.



STRATEGIC CONSULTING FOR THE FOREST AND BIO-BASED INDUSTRY SECTORS

Vision Hunters serves clients in the forest and bio-based industries in eight key areas. Underpinned by a detailed sectoral knowledge and industry foresight we offer tailor-made solutions to clients' unique business needs.

Our expertise covers the entire value chain from fibers to end products including the side-stream businesses, bioproducts and man-made fibers.

We have an extensive track record of supporting clients in their strategic decisions in all phases of business operations to build a sustainable future according to ESG requirements.

The business environment is changing at an accelerating pace, putting companies under ongoing transformational pressure. Climate targets, ESG requirements, digitalization, the demand for improved circularity and sustainable alternatives and the need for operational excellence, are all pushing companies to be agile in their movements and constantly evaluate their business strategy.

Innovation in biorefining and fiber-based products open new opportunities for the pulp and paper industry companies to increase company value and growth.

Vision Hunters offers fundamental knowledge of the forest and bio-based industry sectors in all phases of the business lifecycle. Many of the industry's major brands have sought our advice on how to make the best strategic decisions for their future business success.

Our project teams have strong practical business experience covering the entire value chain and the related competitive environment.

The collective know-how of our global network of experts is at your service.

We help our clients in making smart strategic choices for a sustainable future.

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